

Terms of Reference Smoke-free Alliance

1. Aim

The Smoke-free Alliance ('the Group') will develop the strategic approach to tobacco control and have oversight of implementation of the supporting action plan.

2. Membership

The initial Core Group will include the following, however membership will be reviewed at an early stage to ensure appropriate input to the agreed approach and actions.

Chair: a senior leader / member of the Health and Wellbeing Board
Public Health
CCG
North Tees Hospital Foundation Trust
Trading Standards
VCSE
Children's Services
Adult Social Care
TEWV
Stop Smoking Service Manager

Wider Stakeholders: The Core Group will work directly with wider stakeholders as required to deliver the action plan. Wider stakeholders will be engaged and/or consulted timeously and appropriately through regular networking events to facilitate a collaborative approach to the development and implement the action plan.

3. Objectives

The objectives of the Group are to provide co-ordinated and cohesive strategic leadership in relation to smoke-free and tobacco control approaches for individuals, families and communities, with a particular focus on strategies which

- a. Reduce the uptake of smoking among under 25 year olds
- b. Increase the number of quit attempts
- c. Increase the number of successful quits
- d. Support our workforces to be smoke-free; respond and create environments which promote Making Every Contact Count
- e. Ensure co-ordination of multi-agency activities and partnership working across the system; as organisations, groups or teams

4. Principles of Working

The Group will consider the needs and opportunities of working with different communities. The Group will identify clear outcomes against which success can be measured, agreeing key performance indicators and monitor these to ensure continuous improvement

5. Processes

The processes by which the Group will operate are as follows. The Group will:

- a. Report to the Health & Wellbeing Board as required

- b. Key issues will be raised with relevant groups to facilitate a collaborative approach to the delivery of outcomes
- c. Oversee the work of the necessary Task & Finish Groups such as are required to support the delivery of the action plan.
- d. Endorse and oversee the achievement of any relevant national and local targets/actions.
- e. Delegate actions to stakeholders within the system
- f. Communicate and connect with providers and other stakeholders on the development and delivery of the strategic approach and action plan.

6. Sub Structures:

Task and Finish Groups as deemed to be necessary to deliver the action plan

7. Review

The Group will review these Terms of Reference annually and/or update as required.

DRAFT